

A group of diverse children, including boys and girls of various ethnicities, are gathered around a small globe. They are all looking intently at the globe, which is being held by one of the children. The background is softly blurred, focusing attention on the children and the globe.

# imagéo

*“Your universe in pictures”*

Imagéo is an audiovisual communications agency offering multimedia services (video/photography/animation) and communications strategy & consulting services.



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**Headquarter:** 26, avenue de Villiers 75017 Paris / France

**Office:** 7, impasse de Mont-Louis 75011 Paris/ France

**Tel:** +33 6 7497 4523

**Email:** [felix.vigne@imageo.fr](mailto:felix.vigne@imageo.fr)

**Web:** [www.imageo.fr](http://www.imageo.fr)

**Vimeo :** <https://vimeo.com/imageoparis>

# IMAGÉO IN A FEW WORDS

*“To see, to hear, to understand, to show: that’s what we do.”*



Imagéo is an agency that produces **visual production tools – audio-visuals, photographs and computer graphics**. Since it was founded 11 years ago, Imagéo has specialized in expressing **development issues** in the form of pictures. Imagéo works with public institutions, private companies, foundations, and humanitarian organisations and associations.

Over the past 11 years we have handled almost 250 communications projects in all media. Most of these projects have dealt with themes as varied as access to water, the environment, cities and urban planning, agriculture, migrations, human rights, healthcare, education, food safety and others.

Based on our experience and knowledge in communications, **we are well-equipped to advise our clients on their communication strategies and approaches.**

Imagéo as **many communications professions** at its disposal, including creative staff, image and sound technicians, authors, producers and administrators, as well as, as befits the backgrounds of its two founders, Félix Vigné and Tristan Parry, geographers experienced in various landscapes. **Their skills consist in combining an on-target message with the aesthetics of an image.**

A VISUAL TOOL  
PRODUCTION  
AGENCY

VIDEO  
PHOTOGRAPHY  
ANIMATION

CONSULTING / STRATEGY  
FORMATION

To find out more about our creations, go to: [www.imageo.fr](http://www.imageo.fr) or <https://vimeo.com/imageoparis>

# IMAGÉO IN A FEW FIGURES

Assignments in

**66**

countries including

**32**  
in Africa

**13** year  
track-record

**1**<sup>st</sup>

production company  
in France specialising  
in development

More than

**110**

organisations  
have placed their  
trust in us

A network of  
more than

**60**  
professionals

Production of about

**250**

communication  
projects

Production of about

**190**

documentaries  
& reportages

imageo

# AUDIOVISUAL SERVICES

*"To see, to hear, to understand, to show: that's what we do."*



**Types of films :** Documentaries / Reportages / Web-documentaries / Video capture / Activity reports / Training / Awareness films

**Know-how :** Design and writing / Multi-cam HD shooting / Drone shooting / Post-production / Sound processing / Musical creation / Multi-lingual films / Publishing and duplication of DVDs and other media.

## Some of our projects



### How to preserve tropical forests?

Côte d'Ivoire, Cameroon, Congo

... for a sustainable forest management: [Watch the film](#)  
Deauville Green Award recipient



### Polio's eradication

Cameroon, Niger, Libéria

15 testimonies from stakeholders in the fight against polio: [Watch the collection](#)



### Birth, the midwives' fight for life in Africa

25 mn and web-documentary - Sénégal

See: [http://amref-webdocs.fr/#ACCUEIL\\_EN](http://amref-webdocs.fr/#ACCUEIL_EN)  
[Watch the film](#)



# MOTION DESIGN

*"To see, to hear, to understand, to show: that's what we do."*



**Types of documents:** Motion Design 2D -3D / Graphics (logos, stationery, business cards, commercial cards) / interactive CD/DVDs: training, awareness-raising, capitalization, etc.

**Know-how:** Graphic design and creation / Printing and publishing / Programing / 2D - 3D motion design.

## Some of our projects:

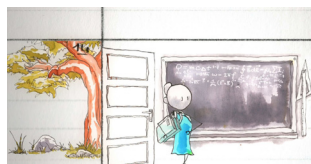


### Animated film

#### Motion Design 2D - 3mn

Family planning awareness in West Africa

[Watch the film](#)

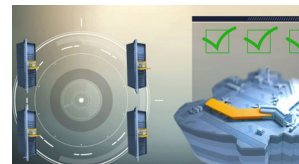
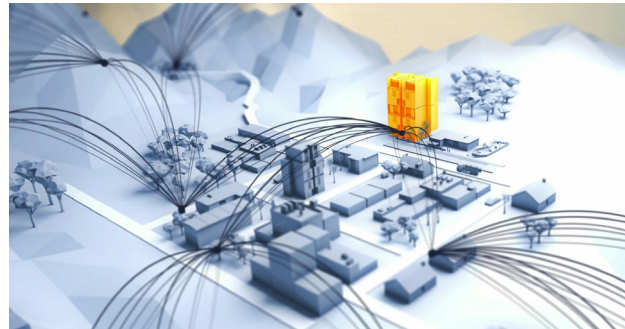


### Animated film

#### Motion Design 2D-3D - 3mn

Biometry for securing identify documents

[Watch the film](#)

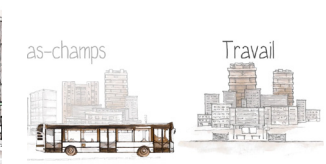
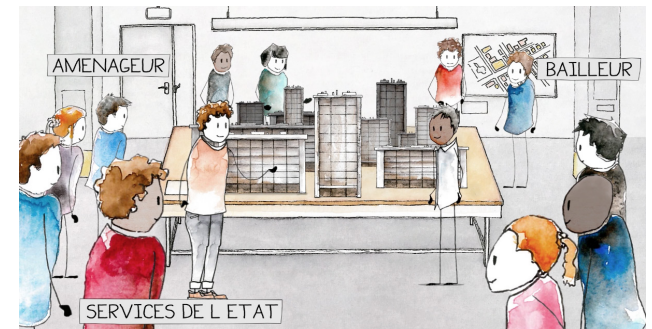


### Animated film

#### Motion Design 2D-3D - 3mn

A new face for Paris' neighborhoods

[Watch the film](#)



# PHOTOGRAPHY SERVICES

*"To see, to hear, to understand, to show: that's what we do."*



**Types of photos:** Events / Reportages / Portraits / Corporate photos / Story telling

**Know-how:** Photos taken in a studio or in the field / Photo retouching / Printing and publishing / Stockshot

More than 25 reportages done worldwide, including about 10 in Africa.

## Some of our photos...

Fondation  
de  
France

**Family farming (Sénégal)**

*Watch the collection*



**Saved from floods (Dominican Republic)**

*Watch the collection*



**Water access in Niger**

*Watch the collection*



# COMMUNICATION SERVICES :

## strategy / consulting / formation

*“To see, to hear, to understand, to show: that’s what we do.”*



### Consulting and strategy

We support you throughout your project, from design to completion. To do so, we adjust our solutions to your target audience, desired broadcasting channels, human and financial resources, deadlines, ground realities and expected outcomes.

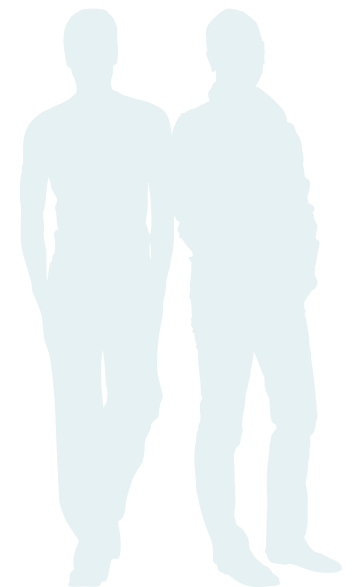
At your request, we can design a communication strategy: audit, strategic recommendations, communication plan deployment and long-term support.

Our consultants have all worked for international agencies and are specialized in complementary fields: writing, national/international press relations, community management, positioning/brand identity, and more.

### Training

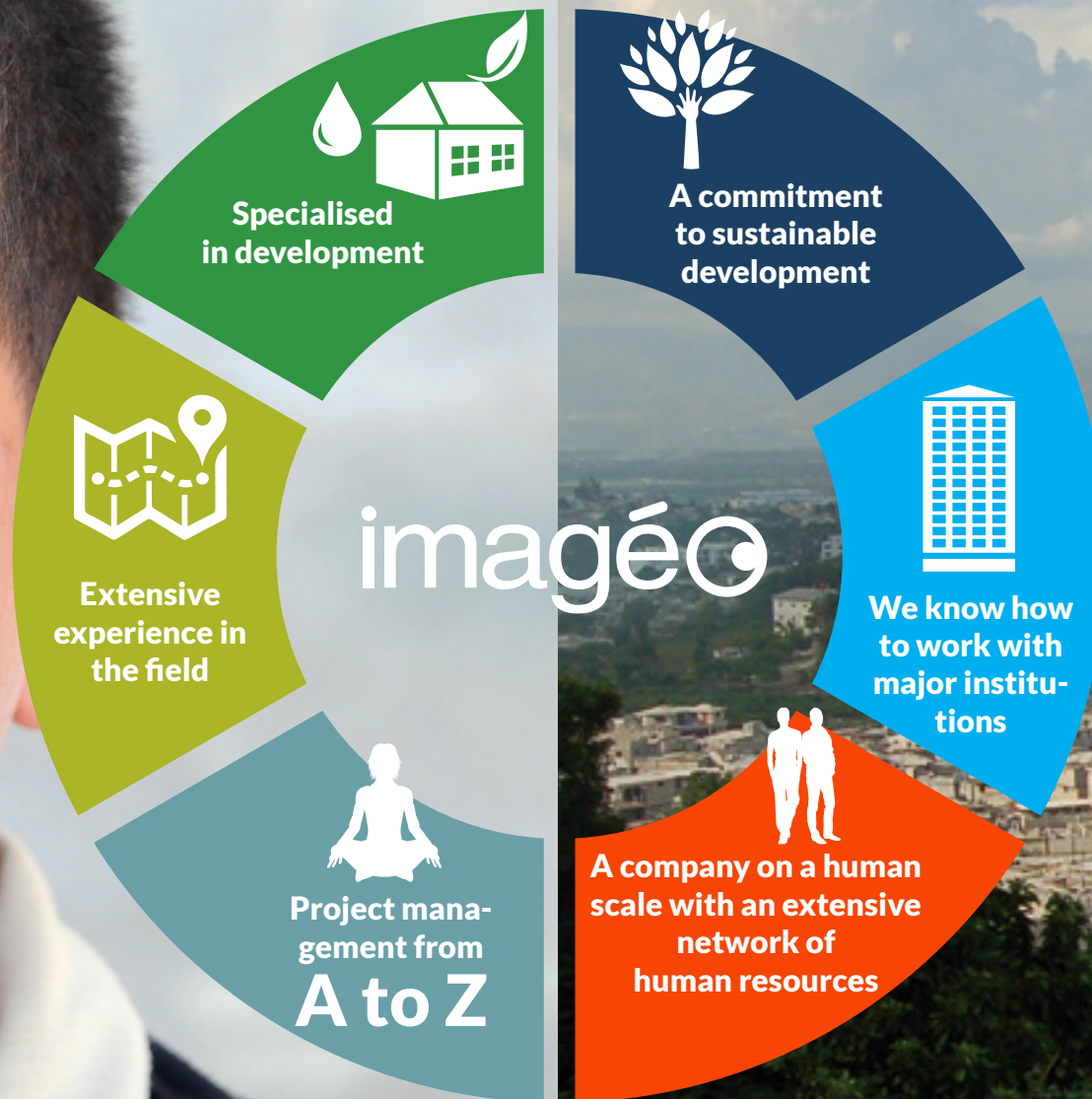
We offer training seminars on communication for development. Our training sessions are tailored to your needs, in the form of workshops or lectures. **They have two objectives:**

- To provide methodologies on how to set out visual communications strategies depending on the context, governance issues, topics covered, target audience and means available.
- To provide the tools and knowledge needed to design, manage and assess a communication project.



# OUR STRENGTHS

By combining our skills and know-how in audiovisual production and communication in the field of development, we are able to make a qualitative contribution that is hard-hitting and meets our clients' needs.



# OUR STRENGTHS

*“To see, to hear, to understand, to show: that’s what we do.”*

## Specialised in development

Imagéo is France’s first company specialising in films focused on development. Imagéo possesses true expertise in development and extensive know-how in project logistics and the “development professions”. Imagéo has built up solid experience in accompanying projects that contribute to development and improving the social well-being of local populations.

The two senior managers (see: human resources) are both geographers and producer/directors and are trained in the development professions.

## Extensive experience in the field

Imagéo teams have travelled to more than 45 countries, including 22 in Africa. This field experience allows us to rapidly decipher local realities, to understand the challenges inherent to varied cultural environments and to meet our clients’ wide range of expectations at all times.

This field experience helps us adapt and be immediately operational. And having worked in many countries suffering from armed conflicts or natural disasters, our teams are experienced in the security restrictions that such events entail.

ECONOMIC  
DEVELOPMENT  
AND IMPROVEMENT  
IN WELL-BEING



QUICKLY  
DECIPHERING  
LOCAL REALITIES



# OUR STRENGTHS

*“To see, to hear, to understand, to show: that’s what we do.”*

## Project management from A to Z

Imagéo is much more than a production company. It also manages your communications project from design to dissemination.

The life of a medium is limited. That’s why we seek to pinpoint your communications objectives and match them perfectly to the dissemination media, all of which have very specific features. The format, the target audience, the feedback expected, the resources allocated to the project, the dissemination channels, the production methodology, the deadlines, and the legal framework area all aspects that must be managed seamlessly and simultaneously. Imagéo is consulted on a regular basis for such media/communication expertise.

## A company on a human scale with an extensive network of human resources

We have chosen to be an agency on a human scale and to devote special attention to each of our clients. This gives us the responsiveness and flexibility for meeting the most demanding expectations. Our teams can be mobilized very quickly all around the world.

IMAGEO covers numerous trades, including creative staff, writers, photographers, producers, directors, audiovisual technicians and geographers. IMAGEO also possesses an extensive network in France, as well as colleagues that we can call on in many other countries.

MANAGING YOUR  
PROJECT FROM  
DESIGN TO  
DISSEMINATION



READY TO GO ALL  
AROUND THE WOR-  
LD VERY QUICKLY

# OUR STRENGTHS

*“To see, to hear, to understand, to show: that’s what we do.”*

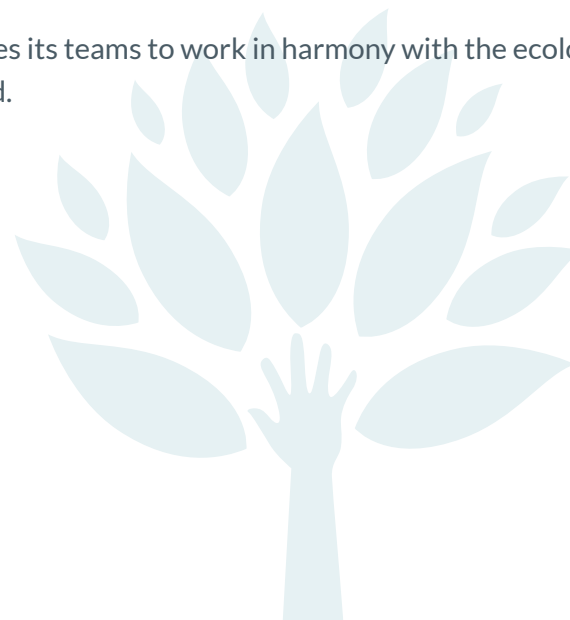
## We know how to work with major institutions

We work with many international institutions, including several United Nations agencies (UNFPA, UNICEF, WHO and others), the French Development Agency, GIZ, the OECD, the French Foreign Ministry, etc., as well as with major NGOs, such as the French Red Cross, Action Contre la Faim, Care, Doctors of the World, and others. We have developed in-depth knowledge of how exactly how these organizations work, as well as their institutional language and communication challenges.

This allows us to offer efficient and seamless project management based on each institution’s procedures and expectations.

## A commitment to sustainable development

IMAGEO is a signatory to a sustainable development charter. It requires its teams to work in harmony with the ecological and human environment, both in France and elsewhere in the world.



IN-DEPTH  
KNOWLEDGE OF  
COMMUNICATIONS  
CHALLENGES



RESPECT FOR OUR  
ECOLOGICAL AND  
HUMAN ENVIRON-  
MENT

# HUMAN RESOURCES

*“To see, to hear, to understand, to show: that’s what we do.”*



Over the past 10 years, Imagéo has called on numerous professionals in producing more than 160 films. Our expertise and our know-how have been enriched with the contributions of all our employees. Photographers, authors, technicians, scientific consultants – Imagéo can call on more than 60 specialists.

Each of them has a well-defined specialty, based on the medium and format concerned. This flexibility allows us to adjust perfectly to our clients’ expectations. In addition, we have an extensive network outside France that we can call on, including fixers, logistics experts, video journalists, translators, and others. Imagéo is constantly on the look-out for new talents and innovation in image processing, and its network is expanding constantly.



## Our closest colleagues in France:

**Directors and video journalists:** Vina Hiridjee, Thomas Delorme, Félix Vigné, Tristan Parry, Thomas Loubière, Benoît Finck, Béatrice Fainzang.

**Cameramen:** Adrien Troussel, Craig Lapp, Romain Calvetti, Guillaume Brunet, Marine Dejean, Julien Fouré, Pierre Lemarinier.

**Photographers:** Armelle Bourret, Delphine Bedel, Félix Vigné, Baptiste Dhont Farcy and John Lander.

**Motion designer:** Benjamin Carniaux, Anne-Charlotte de Lavergne, Emmanuelle Vaudey, Benjamin Huan, Thibault Dussault, Aurélien Buys, Jean Charles Antunes, Arnaud Plantier, etc.

**Calibration:** Alexandre Lelaure, Cyril Berthelot, Guillaume Faure.

**Editors:** Julien Pistre, Xavier Mutin, Romaric Pivant, François Basile, Julie Grossetête et Camille Guyot.

**Music / Sound Design:** Jean-Sébastien Vaudey, Martin Delamazure, Benoît Cimbe et Manuel Faivre.

**Sound engineers:** Olivier Kast, Samuel Métivier et Arsène Lefrançois.

**Scientific consultants:** Pr. Xavier Browaeys et Pr. Jean-Marie Théodat.  
Et de nombreux comédiens et traducteurs assermentés...

# HUMAN RESOURCES

*“To see, to hear, to understand, to show: that’s what we do.”*



Imagéo was founded by two geographer / film maker, Tristan Parry and Félix Vigné, who, in addition to directing some of the films themselves, manage Imagéo on a daily basis. They are assisted by Aurélie Fauraut and Olivier Bonnamy.



## **Imagéo's management:**

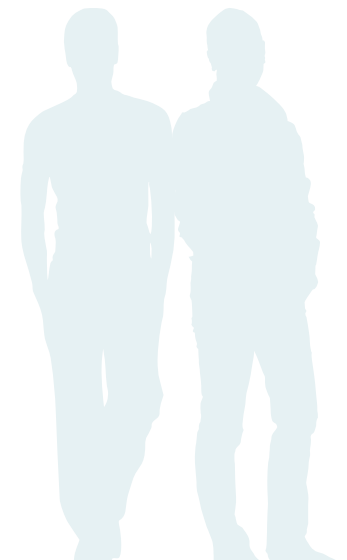
### **Tristan Parry: Managing partner**

A graduate in tropical geography, ethnology and video (Université Paris I and Paris IV - Sorbonne), he first joined the research laboratory of the Institute of Geography in Paris as a geographer-filmmaker. He then worked for the documentary channel Planète in charge of instruction in “video and documentary filmmaking”, before joining a French humanitarian organization, Action contre la Faim, as a field evaluator. At Imagéo he has combined his field experience with his filmmaking expertise to produce and direct films.



### **Félix Vigné: Managing partner**

A graduate from Université Paris 1-Panthéon Sorbonne in geography and a holder of a master’s degree in NGO communication from ICOM (Lyon), Félix Vigné founded Imagéo with Tristan Parry. A passionate filmmaker, he also underwent training in photography from 2002 to 2005, and now works as a cameraman and filmmaker at our company. He started his career by working in Doctors without borders’ audiovisual ward.



# OUR CLIENTS

*"To see, to hear, to understand, to show: that's what we do."*



## INSTITUTIONS



## NGOs & FOUNDATIONS



## COMPANIES & MEDIAS





# imageo

*“Your universe in pictures”*



## Contact

**To contact us :** Félix Vigné ou Tristan Parry

**Office :** 7, impasse de Mont-Louis 75011 Paris / France

**Tel :** +33 6 7497 4523

**Email :** [felix.vigne@imageo.fr](mailto:felix.vigne@imageo.fr) or [tristan.parry@imageo.fr](mailto:tristan.parry@imageo.fr)

**Web :** [www.imageo.fr](http://www.imageo.fr)

**Vimeo :** <https://vimeo.com/imageoparis>